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"Our Daily Bread" sets house record



Written by Mark Schilling
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Story Categories: box office, China, Documentary, Film, Japan, Theatrical exhibition,

TOKYO -- Nikolas Geyrhalter's "Our Daily Bread" has set a new house record at the Theater Image Forum in Tokyo, theater officials have reported. Since opening on November 10, the 2005 German docu about food production in Europe racked up 25,000 admission in its first 14 weeks on release, for a total BO of Y40 million (\$388,350). The admissions and BO figures are both tops for the eight-year-old venue. "Concerns about the Japanese food supply have made this a very timely film," an Image Forum spokesman commented.

Headlines about Chinese dumplings poisoned with pesticide, which sickened ten Japanese last January and caused a diplomatic flap between Japan and China over the safety of Chinese food products, have fueled interest in the pic.

"Our Daily Bread" will play at Theater Image Forum until the end of the month. It is on release on a total of 30 screens around the country.

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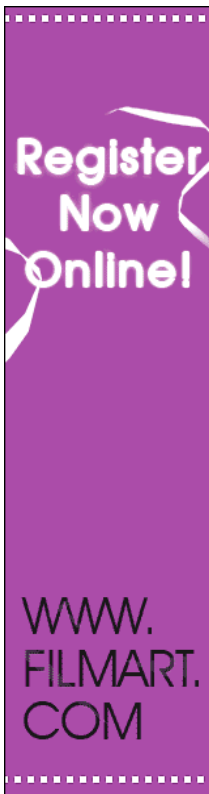
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